## COPA Meeting Agenda December 6, 2023

Zoom Meeting: <a href="https://us06web.zoom.us/j/81314286594">https://us06web.zoom.us/j/81314286594</a>

Note Taker: Julia Pillard

Present:

- Claudia Willett
- Sidney Louie
- Felicity Knox
- Rebecca Goldman
- Brad Houston
- Katherine Barbera
- Chris Burns
- Angie Piccolo

## Agenda:

- I. Council Update
- II. ArchivesAWARE Ideas
  - A. Updates from Felicity Knox reshaping the "About" page language
    - 1. Proposal: Add one more sentence to end of section.
    - 2. About -- ArchivesAWARE is a blog hosted by the Society of American Archivists and managed by its Committee on Public Awareness (COPA). It was established in January 2016 to create an online space where professionals and students engaged in all aspects of archival work could share their experiences of and ideas for raising public awareness of archives and the value that archives and archivists add to business, government, education, and society as a whole. Since that time, it has evolved to become a space for archivists to share the varied aspects of their work both with those within the archival community and those beyond.
    - 3. Action Item: Create a shared document and post it to the listserv for people to edit.
  - B. Updates from Julia Pillard Sharing the Killers of the Flower Moon post on listsery and In the Loop

- 1. Action Item: Julia to add to 12/13 issue of *In the Loop*.
- 2. Action Item: Felicity to share on Announcements listserv.
- C. Updates from Katherine Barbera I&A is interested in collaborating with COPA on the blog. COPP is interested in doing more to support the I&A and COPA blogs.
  - 1. I&A blog: <a href="https://issuesandadvocacy.wordpress.com/">https://issuesandadvocacy.wordpress.com/</a>
  - 2. Proposals: either cross-posting or merging blogs.
  - 3. Staff information: we would need to clear any merge with governance and SAA policy first, and there are technical questions to be answered as well.
  - 4. From Brad/COPP: creating/providing a hub for RAAC, COPP, COPA, and I&A
  - 5. Synthesis: a full on merger is not on the table currently, but an umbrella site would be useful.
  - 6. Want to avoid maintaining two blogs instead of one.
  - 7. Action Item: Julia to inquire about any governance policies on creating an umbrella site.
  - 8. Action Item: Meeting with I&A, COPP, and RAAC to discuss this further.
    - a) Sidney asks to be included.
- D. All Ideas for new blog posts
  - 1. Call for ~250 outreach/awareness campaign to larger membership.
    - a) A set of three questions to provide structure; an interview style?
  - 2. Multimedia video or audio?
    - a) Rebecca has offered time to edit transcripts.
  - 3. What search terms bring people to the blog can we get ideas from those?
  - 4. How do I become an archivist? How did YOU become an archivist interview series? partnering with SNAP?
  - 5. Action Item: Angie and Felicity to work on career piece How did YOU become an archivist interview series.
  - 6. Action Item: Sidney and Chris to work on interview style, 250 word, question ask.

## III. Media Training

A. Contacting Committee on Education

- 1. Action Item: Katherine to reach out to the Chair of the committee.
- IV. Future COPA meetings
  - A. www.when2meet.com/?22368453-pmqjH
  - B. First Monday at 2:00 p.m. ET appears to work for everyone for a regular meeting time.
- V. Joint Working Group Update I&A, COPA, COPP, and RACC
  - A. Meeting minutes:
    - CoPP, CoPA, I&A, RAAC Joint Meeting, Fall 2024 (11-20-24)
  - B. Committee on Public Policy (COPP) recruiting for a working group on workforce issues. 1 hour a month commitment January 2024-July 2024.